



# 2021 SDG ART COMPETITION



## “Being a responsible consumer”

Have you ever thought about how much “stuff” we buy? And whether we really need it? Do you ever think about the impacts all this “stuff” has on the planet and on the people who make it? Could we stop buying and using so much “stuff”, and be more environmentally sustainable in our choices when we do?

“Being a responsible consumer” is the theme of this year’s One World Centre SDG Art Competition, designed to raise awareness and promote positive action around Goal 12 (Responsible consumption and production) of the UN Sustainable Development Goals. These are a set of targets adopted by 193 countries to ensure a fairer and more sustainable world for everyone.

### Who can enter?

The competition is open to anyone living on the Isle of Man. There are two classes of entry:

**Under 18s:** Entrants are asked to design a poster which can be used for a local campaign on being a responsible consumer. Entries should be drawings, paintings or illustrations no larger than A3 in size. There will be three prizes in this category with an overall winner and two runners up.

**18 & Over:** Entrants are asked to produce an artwork which can be used to illustrate a campaign on responsible consumption and production. This could either be in a local context or drawing on the global nature of trade and consumption as well. There is no restriction on the type of artwork in this class although it must be easy to move and store! There will be a prize for the overall winner in this category, as well as separate prizes for most creative use of materials and best call to action.

### Judging:

Entries will be judged by a panel including One World Centre Trustees and a representative from the Isle of Man Arts Council using the following criteria:

- Creative expression
- Understanding of and relevance to the theme
- Impact

Prizes for the overall winners in each category will be sustainably produced art materials to the value of £100. Other prizes may be in the form of materials or tokens for local businesses.

**Closing date:** The competition closing date is 23<sup>rd</sup> July 2021. Please see our SDG Art Competition Entry Form and Terms and Conditions for more details on how to enter. We plan to exhibit entries at an event in the autumn. We may also use entries for later exhibitions and online.

## What does it mean to be a responsible consumer?

Being a responsible consumer is about making conscious choices about what you buy, choices that reflect how something was made or grown, the environmental impact it may have had, or the impact on the people who made or grew it. It's about reducing, recycling, re-using and re-thinking rather than always buying new and it's about considering whether we really need something in the first place.

Did you know:

- Roughly a third of all food produced is wasted every year, while almost 2 billion people go hungry or undernourished (another 2 billion are overweight or obese).
- Only 3 per cent of the world's water is fresh (drinkable), of which 2.5 per cent is frozen in Antarctica, the Arctic and glaciers. Humans are using it faster than nature can replenish it yet more than 1 billion people still do not have access to fresh water.
- 8.3 billion tonnes of plastic have been produced in the last 70 years, and half of it in the last 13 years.
- Should the global population reach 9.6 billion by 2050, we'd require the equivalent of nearly three planets to provide the natural resources needed to sustain current lifestyles.

An excellent resource to get you thinking about responsible consumerism is **The Story of Stuff**, a short film you can view here: <https://www.storyofstuff.org/movies/story-of-stuff/>

Younger entrants might like to look at a UN Comic Book on the Sustainable Development Goals or at some of the activities at The World's Largest Lesson [here](#).



Responsible consumption and production is one of the 17 UN Sustainable Development Goals. These are goals that have been adopted by 193 countries around the world to help us create a fairer world that looks after the planet for future generations. You can find out more about them in this video: <https://worldslargestlesson.globalgoals.org/resource/malala-introducing-the-the-worlds-largest-lesson/>