



MORE THAN ENOUGH?

"Aspire not to have more
but to be more" - Archbishop Romero



Consumer Challenge Quiz Answers

1. Research shows 7.2 million tonnes of food and drink is wasted by UK households each year. How much of this could have been eaten or drunk?

10%

20%

40%

60%

60%. While the total amount of UK food and drink waste has reduced by 1.1 million tonnes over the past 3 years, just over 60% of current waste could still have been consumed.

<http://www.wrap.org.uk/content/new-estimates-household-food-and-drink-waste-uk>

2. According to the UN, how many people in the world do not have enough to eat?

8.7m

870,000

870m

87m

870m, nearly one in eight people. It is estimated that all the world's hungry people could be lifted out of malnourishment on less than a quarter of the food that is wasted in the US, UK and Europe. http://www.un.org/millenniumgoals/pdf/Goal_1_fs.pdf

3. Which kills more people each year?

AIDS

Malaria

TB

Hunger

Hunger is responsible for more deaths than AIDS, Malaria and TB combined.

<http://www.wfp.org/hunger/stats>

4. According to the classified ad site Gumtree, how much was spent on unwanted Christmas gifts in the UK last year?

£2.1m

£1.2bn

£2.1bn

£4.2bn

£2.1bn. <http://blog.gumtree.com/turn-unwanted-christmas-presents-into-cash/>

5. A recent Post Office survey shows the average price of a cup of coffee in London is?

£1.20

£1.75

£2.20

£2.95

£2.20 http://www.postoffice.co.uk/sites/default/files/City_Costs_Barometer_2013.pdf

6. How many people live in extreme poverty (less than \$1.25 a day)?

120m

540m

860m

1.2bn

While the percentage of people living in extreme poverty has fallen dramatically in recent decades, 1.2bn still live on less than \$1.25 a day. <http://www.worldbank.org/en/news/press-release/2013/04/17/remarkable-declines-in-global-poverty-but-major-challenges-remain>

7. What is the average amount of water used each day per person in the UK?

250 litres

60 litres

150 litres

400 litres

150 litres per day in domestic use. However if you take the impact of the water used in producing everyday consumables into account this rises to 3,400 litres
http://www.waterwise.org.uk/data/resources/25/Water_factsheet_2012.pdf

8. How many people in the world still don't have access to safe clean water?

26m

768m

574m

107m

According to the latest estimates of the WHO/UNICEF Joint Monitoring Programme for Water Supply and Sanitation (JMP), released in early 2013, 768 million people still use unsafe drinking water sources <http://www.unicef.org/wash/>

9. Which of these products has the highest water footprint?

1 litre wine

Pair of jeans

1 kg rice

1 kg beef

The global average water footprint of beef is 15,400 litres per kg and is largely made up of the water needed to produce animal feed. An 800g pair of jeans takes around 8,000 litres, 1kg of rice 2,497 litres and 1 litre of wine 870 litres.

<http://www.waterfootprint.org/?page=files/productgallery>

10. Global beauty sales (cosmetics, skincare and fragrance) for the three months from January to March 2012 totalled?

\$2.3bn

\$560m

\$1.7bn

\$950m

Total global beauty sales for January–March 2012 were a fraction under \$2.3bn. In 2011 total sales in the beauty and personal care industry were roughly \$426 billion. Source: [Beyer_BeautyNumbers.pdf](#)

11. How many people in the world have no access to sanitation (toilets or latrines)?

960m

74m

2.5bn

1.6bn

The WHO/UNICEF Joint Monitoring Programme for Water Supply and Sanitation (JMP), released in early 2013, estimates 36% per cent of the world's population – 2.5 billion people – lack improved sanitation facilities <http://www.unicef.org/wash/>



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12. How much have global carbon dioxide emissions increased by since 1990?

22%

13%

37%

46%

Global carbon dioxide emissions have increased by more than 46 per cent since 1990.

http://www.un.org/millenniumgoals/pdf/Goal_7_fs.pdf

13. A UN Environment study has suggested there could be how many pieces of plastic per square mile of ocean?

46

460

4,600

46,000

Nobody really knows how bad the problem is but an estimate from the United Nations Environment Programme in 2006 suggested there could be 46,000 pieces of floating plastic per every square mile of ocean. <http://www.unesco.org/new/en/natural-sciences/ioc-oceans/priority-areas/rio-20-ocean/blueprint-for-the-future-we-want/marine-pollution/facts-and-figures-on-marine-pollution/>

14. Name the organisations that use these logos:



Fairtrade



Wateraid



Unicef



Save The Children

Thank you for participating in this quiz.