



Annual Report

2012-13

General Information

Contact Details

One World Centre
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Trustees

Chair: Phil Craine
Treasurer: Jane Prescott
Claire Bader
Clare Baker
Phil Matthews
Judy Needham
Kirree Swift

Minutes Secretary: Rosie Laird Scott
Membership Secretary: Alan Whybrew

Workforce

Director: Rosemary Clarke
Fundraiser: Wendy Shimmin
One World Charity Challenge Project Officer: Jenni Quillin

Key Funders

AFD
Cable and Wireless
Department of Education and Children (ceased August 2012)
Fairtrade Foundation
H&S Davidson Trust
Manx Co-op
Shakti Man
Zurich

Chair's Introduction

We are pleased to present an account of our ninth year of activity since we were founded as a Manx charity in 2004. Here on the Island, The One World Centre encourages us to look over the horizon as it strives to raise awareness of global issues, and to encourage people to make a response. Our world is undergoing a period of rapid change and such issues seem more urgent than ever – protecting our fragile environment, tackling acute poverty, promoting human rights, fighting injustice. As the Island plays a growing role on the international stage, it is our hope that our citizens – especially the younger ones – develop a keen appreciation of the joys, opportunities and challenges of the wider world. This is the motivation and the common thread running through all we do. Sincere thanks are due to our dedicated Director Rosemary, enthusiastically supported by Wendy and Jenni; our stalwart and wise management committee; our committed volunteers, members, sponsors, donors - and to all who wish us well.

Phil Craine

Activities

Over the last year the One World Centre has engaged in a wide range of activities, some for schools (primary and secondary) and others for the community as a whole. Always the driving force has been to raise awareness of the connections between the Isle of Man and the wider world, looking at the inter-dependencies and considering what active involvement we can have as global citizens.

One World Charity Challenge

This challenge is for Year 12 students and runs from September to March. Groups of 4-6 students choose a Manx charity that is working overseas, or a UK charity that has received funding from the Manx International Development Committee. They investigate it thoroughly, critiquing it, seeing how it meets the Millennium Development Goals, and showing the difference it can make in the life of a child. Each group prepares a 10-12 minute multi-media

presentation and one group from each school is selected for the finals which take place at the Manx Museum in March. Full details can be found on the dedicated website: oneworldcharitychallenge.com

The One World Charity Challenge (OWCC) has been running since 2007 and this year a record 28 groups from 5 secondary schools and the Isle of Man College competed for a share of the £21,000 prize fund. The fund is provided by the H&S Davidson Trust, matched by the International Development Committee, and the money is shared out between the charities that are represented. This year the winning team from Ballakermeen won £2,500 for the Koru Hospital Fund.

Jenni Quillin is the project officer responsible for this project.

Fairtrade

The Fairtrade Group on the Island successfully applied to renew our Fairtrade Island status. These are some of the activities reflected in the application:

- a) The first **Primary Fairtrade Conference** was held in November in the Tynwald Chamber. Some 70 children from 17 primary schools experienced a range of activities: a keynote speaker, a series of workshops, the opportunity of debating in the parliamentary chamber, a rich-man poor-man snack, and the opportunity to plan ahead for Fairtrade Fortnight. The evaluations showed that it was a very successful event which will be repeated in November 2013. Funding for both conferences has come from the Fairtrade Foundation.
- b) A **Fairtrade website**, dedicated to the Isle of Man has been set up by Peter Knowles. This is the address: <http://www.iom.selectfairtrade.co.uk/>
- c) A wide range of activities took place across the Island during **Fairtrade Fortnight**. One of the highlights was St John's Primary School presenting Thought for the Day on Manx Radio, the first time that such young children have taken part. Several schools provided art work for display in the old Manx Electricity Authority window in Douglas. The Fairtrade dragon from St John's School held pride of place.
- d) Nicholas Faisal, a banana farmer from St Lucia, regaled students from six primary schools with stories of Fairtrade banana production at the end of November. It was fascinating watching him contact his colleagues by mobile phone in between the sessions as he had come at very short notice when the expected sugar farmer had his visa request turned down.

Primary Film Competition

Building on the Fairtrade theme, primary schools were challenged to produce a film, not more than four minutes long, on the theme *It's Not Fair!*, interpreted in a global context. Six films were submitted, all very different from each other. The overall winner was Sulby. *Sure* sponsored the competition and Mannin Shorts supported the whole process, providing a workshop for Sulby as their prize.

Poetry Slam

In July a pilot Poetry Slam was run with Year 9 from Castle Rushen High School. More than 150 students worked in groups to write and perform poems choosing a global theme from: Injustice, World Hunger, Fairtrade and Education. The school booked a performance poet after TT Week to start the process, and held a preliminary competition, reducing the finalists to xx. The standard was high and it is possible that other secondary schools will join in next July.

Bangladesh

One highlight of the year was the chance for Rosemary to go to Bangladesh to monitor an Oxfam project that was half funded by the Hugh and Sandra Davidson Trust. The project was based in the northwest of the country, working to increase the income of women living on river islands known as Chars. The islands are continually changing shape because of the flooding of the river following rain in the Himalayas; sometimes they are completely swept away. The

remnants of the corner of a brick built school were visible just below the water line; the only actual remains was a solitary toilet.

The women had been drawn together into producer groups, choosing whether to concentrate on dairy, chilli peppers or maize. It was very encouraging to see these women talk about the work that had happened over the last year, showing their plans for the future. Most women marry early and are more or less confined to their home and small plot of land. The project has enabled them to receive training in agriculture, and to visit markets and negotiate prices for their products. Some have taken responsibility for measuring individual milk contributions and then using rickshaw and boat to access markets. Others have developed small businesses such as tailoring, net production (for fishing) or making boxes for sweets made from milk and sugar.

Rosemary was able to bring back some artefacts and has given talks about her experiences. It was a great opportunity to learn more about the current situation in a new country, and to provide pictures for use in Development Education through RISC's (Reading International Solidarity Centre) website: <http://risc.org.uk/resourcebank/>

Global Teacher Award

A second course was run this year, at Ballakermeen who invited teachers from their primary feeder schools to participate. This professional development course encourages teachers from all areas of the curriculum to think more globally themselves and then see how to use ideas in the curriculum.

Global Poverty Project

Following Kristina Crawford's extremely successful year as an ambassador for the Global Poverty Project (GPP), three other ambassadors were chosen from the Isle of Man, including Rosemary. A weekend of training in London has equipped her to give the presentation *1.4 Billion Reasons* – do contact us if you would like her to come to one of your group meetings. GPP is the organisation behind **Live Below the Line** and more than 40 people on the Island lived on £1/day for five consecutive days in April or May. The Co-op put together a basket of goods for 4 people for a week, and a number of their staff took on the challenge.

Last year GPP on the Isle of Man launched the Point 1 Campaign to raise the Manx Government's international development contribution from 0.07% to 0.1% as a step towards the 0.7% that they aspire to give by 2015. Although the current budget stayed the same, it might have been reduced without this campaign, which continues. There will be a number of other initiatives through the year which you could be involved with. The next one relates to the fashion industry, following the building collapse in Bangladesh.

IF Campaign

Some 200 charities in the UK and the Isle of Man formed a consortium to mark the UK's chairmanship of the G8 in 2013. Following the very successful *Make Poverty History* campaign in 2005 – the last time the UK chaired the G8 – it was decided to focus on World Hunger, and the campaign's full title was *Enough Food for Everyone IF*. There were four main points:

- Farmers in the developing world should be given the tools they need to grow their crops
- Land should be used for food crops for local people, not grabbed for biofuels or cash crops for wealthy nations
- Companies should pay taxes in the countries where they earn their money
- Companies and Governments should be transparent about food

An IF coalition was formed on the island to campaign jointly here. People were encouraged to write messages on paper plates to send to Tynwald and then on to David Cameron. More than 1,000 (many from local schools who had

received an assembly to enable them to understand the campaign) were dispatched, the initial 600 endorsed by Tynwald, who debated the hunger issues at their May sitting.

On the eve of the summit a vigil was held on Peel Beach, looking over towards Northern Ireland where all the World Leaders had gathered. Some 50 people traced out the letters: ENOUGH FOOD FOR EVERYONE IF on the sand and placed hundreds of tea lights, protected from the wind by jars, bottles and even paper bags. The evening concluded just before midnight with shared words and songs.

Syria Appeal

When the Disaster Emergency Committee in the UK declares an emergency, it is the responsibility of the One World Centre to organise street collections in the major towns to enable Manx people to contribute. Just before Easter an appeal for Syria was launched and nearly £2,000 was raised. It was unfortunate that the timing clashed with the local appeal for farmers following the very heavy snow falls. The support of collectors was much appreciated.

Global Village

For the second year, the Global Village was held on Tynwald Day. It was a joy to welcome performers and stall holders representing different cultures including Filipino food (delicious!), Kenyan fairly traded goods, Bulgarian Folk Dancing, a sense of Australia from the Didgeridoo and Latin America from Samba Man. Several of the local charities working overseas were represented, and the Global Poverty Project used positive information about how the Manx Government has supported really useful initiatives. Students from St Ninian's provided a range of activities and gold panning featured for the second time, drawing attention to the availability of Fairtrade gold.

Pop Up Shop

In July the One World Centre opened at 28 Duke St and it will stay open until a new tenant has been found. This initiative has been made possible by the H&S Davidson Trust, but the co-operation of several suppliers, particularly Shakti Man, Traidcraft and Ethnique Planet, and the practical support of many volunteers headed up by Margie Newton and Vicky Christian. It has proved a great opportunity for engaging with members of the public, and for raising some funds to support the work of the Centre.

Additional Activities in Schools

Rosemary has responded to requests to run workshops in several schools on a range of themes. She has also initiated links with the Children's University and hopes to offer an activity that enables children to use professional software to author DVDs of educational materials in different languages as part of a link with TME (www.tme.org.uk). St John's Primary School worked on a script to do with leprosy as part of this project. Christian Aid brought Cecilia Cordoba from Bolivia to the Island in April and the One World Centre was able to provide a programme of visits to secondary schools. Schools are also involved with collecting stamps and Christmas time for the Leprosy Mission.

Additional General Activities

There were a few hiccups with the Friday night films during the winter months, but on one occasion 40 people squeezed into the Alpine Café. The entry to the Christmas Tree competition was a great idea – denuding 4/5 of a real tree's needles, hanging stars of hope with information about practical support from Island charities, and contrasting this with the remaining 1/5 decorated lushly. It aimed to illustrate the huge difference between the rich and the poor, and to illustrate the small number of wealthy in the world. The execution was more difficult – it proved impossible to remove all the needles which meant the message was not as clear as had been hoped.

For the first time the One World Centre entered the Viking Boat Race in Peel. After two training sessions – neither with our full final crew – the course was completed in 1 min 33.45 sec, a creditable 29th place out of 42 in the mixed crew category. In June a reception for members was held and a new Global Tree Trail in Garey Ny Cloie was piloted. It is hoped that this will be fully functional next summer.

Training

In addition to training received from GPP, Rosemary has now been accredited as a Connecting Classrooms trainer for the British Council and would be pleased to run courses about linking with schools in other countries.

Volunteers

The work outlined in the report would not have been possible without the practical involvement of volunteers.

Thanks to:

- The management committee
- Rosie Laird Scott for taking minutes at trustees meetings
- Alan Whybrew for becoming our membership secretary
- Margie Newton, Vicky Christian and many others who have been running the shop
- Hardy individuals who collected for the Syria appeal
- those who have given professional support including Daren Ward for designing our new logo and Mannin Shorts for the film competition.

Finance and Funding

Following the cessation of the Service Level Agreement with the Department of Education and Children in August 2012, we are delighted to have received substantial support from AFD, the Co-op, the Fairtrade Foundation, H&S Davidson Trust and Sure. Wendy Shimmin joined us as a part time fundraiser, courtesy of the H&S Davidson Trust, who also sponsor the One World Charity Challenge. The Fairtrade Foundation supported the Primary Fairtrade Conference, work with secondary schools and Fairtrade Fortnight. Sure sponsored the Primary Film competition and AFD and the Co-op provided core funding.

There have been a number of fundraising events:

- Pat Wiles and Phil Craine held Paupers' Suppers
- Zurich held dress down Fridays in August 2012 and held a bake sale at Eastertime 2013
- Janet Suss designed a quiz sheet
- John Craine encouraged students from Ramsey Grammar School to help with a bag pack at the Co-op
- A coffee morning was held as part of the Peel Living Advent Calendar
- The United Nations Association donated proceeds from an evening with Tim Cullen, the Executive Director of the Small Countries Financial Management Centre, held on United Nations' Day, 24th October 2012

Connections

The One World Centre is a small local organisation with a big mission. We cannot achieve our aims on our own and are pleased to be part of several other larger organisations:

- **The Development Education Centres' Consortium** – this is the group behind the Global Teacher's Award and which has the opportunity of providing Global Education across the UK and the Isle of Man through its members

- **Think Global** - an umbrella group which includes development agencies and black and minority ethnic groups as well as Development Education Centres
- **Council for Voluntary Organisations** –this Island group provides joined up thinking within the voluntary sector
- **Environmental Education Group** – this is an open group on the Island which meets occasionally.

With its seafaring history, the Isle of Man has many connections around the globe. The census of 2011 showed that people living on the Island were born in more than 150 countries. There are connections through family, business, holiday, history, sport and many others. The One World Centre would like to set up a WIKI to enable the stories behind these connections to be gathered. This is a key project for which funding will be sought.

FINANCIAL ACCOUNTS FOR YEAR ENDING 31 MARCH 2013

Statement of Income and Expenditure

<u>INCOME</u>	2012-13	2011-12
	£	£
Grants and donations		
- Department of Education	12,500	30,000
- Davidson Trust (Core Grant)	10,000	10,000
- Davidson Trust (Charity Challenge Admin)	8,000	8,000
- Davidson Trust (Fundraiser)	10,000	
- AFD Software	11,000	1,000
- Cable & Wireless	1,500	
- Manx Co-operative	2,000	
- Fairtrade Foundation	6,500	
- Shakti Man	1,000	
- Zurich (Dress Down Day)	1,099	
- Donations - Other	6,168	2539
- Other		1006
	69,767	52,545
Membership fees	628	680
Bank interest	99	52
Other	-	200
Fees from schools & events	590	300
Total Income	71,084	53,777
 <u>EXPENDITURE</u>		
Staff costs - salary, training, expenses	43,859	40,099
Events	1,480	1,878
Equipment (note 3)	12	41
Educational resources (books etc)	264	88
Postage and stationary	129	473
Rent and premises hire	2,810	1,511
Networking and campaigning	-	-
Insurance	560	541
Telephone and communications	1,175	1,110
Miscellaneous	229	75
Total Expenditure	50,518	45,816
 SURPLUS FOR THE YEAR	20,566	7,961

BALANCE SHEET

	31.3.13		31.3.12	
		£		£
Cash at bank		50,846		26,964
Add accrued income		20		456
Less accrued expenditure		-4,887		-2,007
		<hr/>		<hr/>
		45,979		25,413
		<hr/>		<hr/>
Surplus at start of year brought forward		25,413		17,452
Surplus for the year		20,566		7,961
		<hr/>		<hr/>
Surplus at end of year carried forward		45,979		25,413
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NOTES

- 1 The Manx Development Education Network is the official name of the One World Centre, and is registered as a Manx Charity (number 911)
- 2 The accounts are prepared on an accruals basis
- 3 Capital equipment is written off in the year of purchase and is expressed net of equipment sold